



The
**Ceylon
Chamber of
Commerce**

Sri Lanka **Economic Summit** 2020

Road Map for Take-Off:
Driving a People-Centric Economic Revival



1st & 2nd December 2020
VIRTUAL SUMMIT

About the Summit



The theme for the 20th Sri Lanka Economic Summit is based on developing a roadmap for economic take-off for Sri Lanka leveraging on the key policy levers to ensure a successful economic recovery.

SLES 2020 will bring together key policymakers, business leaders, top international thought leaders and experts in devising this roadmap. The theme has been suitably chosen to reflect the need to emerge stronger with the setback due to the pandemic and use it as an opportunity to realign the country's economic and development targets.

Each session will discuss a different aspect of the economic take-off with the initial sessions focusing on the global and local macroeconomic developments and the role of private sector in driving growth. There will be sessions focusing on domestic manufacturing, agriculture, tourism and technology and the role each sector will play in the economic revival process. To complement this, the role of government and state enterprises will be in focus as well.

DAY 1 (Tuesday, 1st December 2020)

0900 – 1000 hrs

INAUGURAL SESSION

Roadmap for Take-off: Driving a People-Centric Economic Revival



CHIEF GUEST

H E Gotabaya Rajapaksa

President of the Democratic Socialist Republic of Sri Lanka

0900 - 0915 hrs Opening Remarks and Welcome

Dr Hans Wijayasuriya - Chairman, The Ceylon Chamber of Commerce

0915 - 0930 hrs Address by Guest of Honour

Hon Ajith Nivard Cabraal - State Minister of Money & Capital Market and State Enterprise Reforms

0945 - 1000 hrs Address by the Chief Guest

H E Gotabaya Rajapaksa - President of the Democratic Socialist Republic of Sri Lanka



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SRI LANKA ECONOMIC SUMMIT 2020

Road Map for Take-Off: Driving a People-Centric Economic Revival

DAY 1 (Tuesday, 1st December 2020)

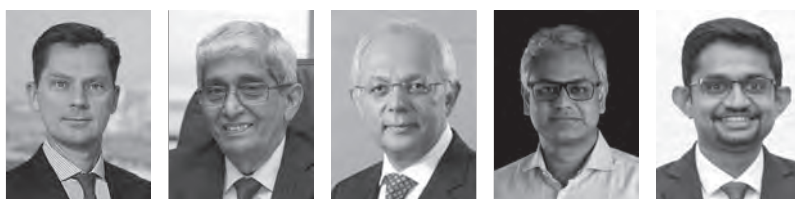
1015 – 1145 hrs **SESSION 1**

The Post COVID-19 Economic Recovery – Global and Local

COVID-19 has disrupted the expectation for global and local growth and development. With economies opening and adapting to the pandemic, there is a high degree of uncertainty about the future trajectory of the global economy. What policy options will be used in the recovery phase and how would these options impact the speed of recovery? In this backdrop, what measures can Sri Lanka implement to meet key debt and growth challenges? Could there be a synchronisation of policy levers (investment, trade, industrial, etc) to improve the country's macro position?

Presenters: **Mr Eric Robertsen** - Global Head, Research and Chief Strategist, Standard Chartered Bank
Deshamanya Prof W D Lakshman - Governor, Central Bank of Sri Lanka

Panelists: **Deshamanya Mahesh Amalean** – Chairman, MAS Holdings
Mr Krishan Balendra - Chairman, John Keells Holdings PLC
Mr Shiran Fernando - Chief Economist, The Ceylon Chamber of Commerce (**Moderator**)



1145 – 1200 hrs **Break**

1200 – 1330 hrs **SESSION 2**

Role of Private Sector in Driving Economic Recovery

The private sector has often been labelled as the engine of economic growth though this has not been the case consistently due to numerous factors. How will COVID-19 impact the private sector's role in driving growth and how will they build business models that are resilient, profitable and sustainable? How can Sri Lanka's private sector be competitive and agile, locally and globally, in response to COVID-19? How will the private sector create new job opportunities in the economic recovery phase?

Presenters: **Mr Harsha Basnayake** - Deputy Area Managing Partner, Ernst & Young Asia Pacific
Mr Prabhath Subasinghe - Chairman, Sri Lanka Exports Development Board

Panelists: **Mr Sanjaya Mohottala** - Director General, Board of Investment Sri Lanka
Ms Hajar Alafifi - Chairperson and Managing Director, Unilever Sri Lanka Ltd
Mr Pravir Samarasinghe - CEO, Overseas Realty Ceylon PLC
Ms Kasturi Chellaraja Wilson - Group CEO, Hemas Holdings PLC (**Moderator**)



1330 – 1400 hrs **Break for Lunch**

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SRI LANKA ECONOMIC SUMMIT 2020

Road Map for Take-Off: Driving a People-Centric Economic Revival

DAY 1 (Tuesday, 1st December 2020)

1400 – 1530 hrs **SESSION 3**

Upgrading Higher Value-Add by Leveraging Local Resources

This session will focus on unlocking competitiveness for domestic industries by focusing on technology, skills, policy and value addition. This session will examine how Sri Lanka can position itself to be competitive with the global trend of trade realignment. Case studies of countries and companies that are punching above its weight will be examined as examples for the Sri Lanka private sector to take note of.

Presenters: **Mr Nguyen Luong Hien** - Partner - Head of Deals / Strategy, PricewaterhouseCoopers (Vietnam)
Dr Anush Amarasinghe - Managing Director, BPPL Holdings PLC
Mr Suranga Herath - Chief Executive Officer, English Tea Shop (UK) Ltd

Panelists: **Mr Upasena Dissanayake** - Chairman, Industrial Development Board of Ceylon
Dr Dushni Weerakoon - Executive Director, Institute of Policy Studies
Ms Roshanie Jayasundera Moraes - Executive Vice President, John Keells Group (**Moderator**)



1530 – 1600 hrs **Break**

1600 – 1730 hrs **SESSION 4**

Leveraging Technology to Drive Economic Revival

How we can use digital solutions to drive Sri Lanka's recovery in cross-cutting markets and industries (eg. digitized border operations, digital ID, etc.)? How will policy enable Citizen Centric Digital Government for the convenience of citizens? What is the role of digitisation in achieving inclusive development? What is the role of digitisation in digital trade?

Presenters: **Mr Arvind Gupta** - Head and Co-Founder, DigitalIndia Foundation
Mr Jayantha De Silva - Chairman, Information and Communication Technology Agency (ICTA)

Panelists: **Mr J J Rathnasiri** - Secretary, Ministry of Public Services, Provincial Councils and Local Government
Mr Bingumal Thewarathanthri - Chief Executive Officer, Standard Chartered Bank Sri Lanka
Ms Chinthi Weerasinghe - Chief Executive Officer, Mitra Innovation Digital Solutions
Mr Jiffy Zulfer - Founder and CEO, PickMe
Mr Reyaz Mihular - Managing Partner, KPMG Sri Lanka (**Moderator**)



1730 hrs **End of Sessions - Day 1**

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SRI LANKA ECONOMIC SUMMIT 2020

Road Map for Take-Off:

Driving a People-Centric Economic Revival

DAY 2 (Wednesday, 2nd December 2020)

0900 – 0915 hrs INAUGURAL SESSION - Day 2



GUEST OF HONOUR

Hon Mahinda Rajapaksa

Prime Minister of the Democratic Socialist Republic of Sri Lanka

0900 - 0915 hrs Address by Guest of Honour
Hon Mahinda Rajapaksa
Prime Minister of the Democratic Socialist Republic of Sri Lanka

0915 – 0930 hrs Break

0930 – 1100 hrs SESSION 5
Empowering Take-Off - Efficient Government and Progressive State Enterprises
This session will focus on the role that the government and its institutions/enterprises will play in driving the economic recovery. The session would explore how the public sector would re-orient itself to fulfil the policy objectives and the needs of the public.

Presenters: **Tan Sri Dato' Azman Mokhtar** - Former Managing Director of Khazanah Nasional Berhad
Mr Sajith Attygalle - Secretary to the Treasury and the Ministry of Finance

Panelists: **Ms Dhara Wijayatilake** - Chairperson, Office for Reparations
Former Ministry Secretary, former Secretary General & CEO, The Ceylon Chamber of Commerce
Dr Roshan Perera - Independent Consultant. Former Director, Central Bank of Sri Lanka
Mr Dumith Fernando - Chairman, The Colombo Stock Exchange
Dr Malathy Knight - Research Associate, Verité Research (Pvt) Ltd
Mr Manjula de Silva - Secretary General & CEO, The Ceylon Chamber of Commerce (**Moderator**)



1100 – 1130 hrs Break

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DAY 2 (Wednesday, 2nd December 2020)

1130 – 1300 hrs **SESSION 6**

Post-Pandemic Agriculture- Opportunity in a Crisis

COVID-19 has disrupted agriculture and supply chains in every corner of the globe. Firms in the supply chain have been tested and some have to transform their business model. In Sri Lanka, where nearly quarter of the population is employed in the Agriculture sector, the focus has shifted toward developing this sector and strengthening the supply chains. Can policymakers make use of this opportunity to resolve pre-pandemic issues in the sector and introduce technology to boost production and limit wastage?

Presenters:

Dr Nafees Meah - IRRI Representative - South Asia, International Rice Research Institute
Major Gen (Rtd) Sumedha Perera - Secretary, Ministry of Agriculture

Panelists:

Mr Vish Govindasamy - Group MD, Sunshine Holdings PLC / Vice Chairman, The Ceylon Chamber of Commerce
Ms Jayanthi Dharmasena - Executive Director, Hayleys PLC
Mr Prashanth Premakumar - Director & CEO, Agrithmics
Mr Irfan Thassim - Founder, Oceanpick Pvt Ltd
Mr Rizvi Zaheed - Director, Vidullanka PLC (**Moderator**)



1330 – 1330 hrs **Break for Lunch**

1330 – 1500 hrs **SESSION 7**

Rethinking the Game Plan in Shaping Tourism of Tomorrow

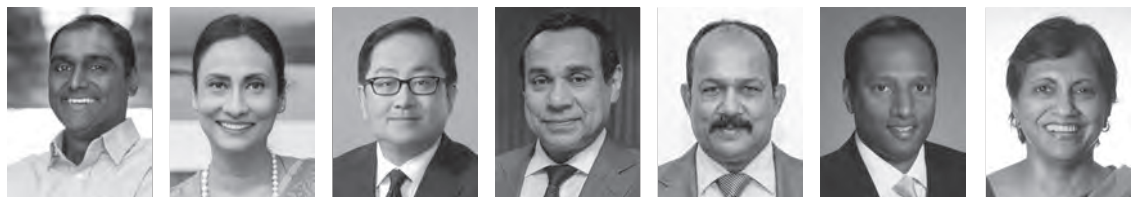
Tourism is one of the worst hit sectors from the pandemic and as the industry recovery and restarts, we are presented with an opportunity to rethink to how the future of travel and tourism can be shaped for the better. What are some of the short to medium term strategies Sri Lanka needs to adopt to restart and what more is needed, to sharpen the tourism offering and experience in the next few years? What can we learn from countries that have reopened? How should we rethink our strategies in promoting Sri Lanka as a tourism destination?

Presenters:

Mr Oliver Martin - Partner, Twenty31 Consulting Inc
Ms Kimarli Fernando - Chairperson, Sri Lanka Tourism Development Authority (SLTDA)

Panelists:

H E Tan Yang Thai - High Commissioner of Malaysia to Sri Lanka & Maldives
Mr Sanath Ukwatte - Chairman, The Hotels Association of Sri Lanka
Mr Thilak Weerasinghe - President, Sri Lanka Association of Inbound Tour Operators
Mr Vickum Nawagamuwage - Founder and CEO, Santani Resort
Ms Shiromal Cooray - Chairman, Jetwing Hotels (**Moderator**)



1500 – 1530 hrs **Break**

1530 – 1630 hrs **CLOSING SESSION – Summary of Summit findings**

Presenter: **Mr Duminda Hulangamuwa** - Deputy Vice Chairman, The Ceylon Chamber of Commerce & Summit Chairman



1630 hrs **Close of Summit**



SRI LANKA ECONOMIC SUMMIT 2020

Road Map for Take-Off: Driving a People-Centric Economic Revival

REGISTRATION FORM

Title: Prof/Dr/Mr/Mrs/Ms: _____

First Name: _____

Last Name: _____

Job Title: _____

Company Name: _____

Company Address: _____

Direct Tel: _____ Mobile Tel: _____

Direct Fax: _____ Central Fax: _____

E-mail: _____

I wish to participate in the Sri Lanka Economic Summit
and plan to attend:

- | | |
|---------------------------------------|------------------------------------|
| <input type="checkbox"/> ALL Sessions | <input type="checkbox"/> Session 1 |
| <input type="checkbox"/> Session 2 | <input type="checkbox"/> Session 3 |
| <input type="checkbox"/> Session 4 | <input type="checkbox"/> Session 5 |
| <input type="checkbox"/> Session 6 | <input type="checkbox"/> Session 7 |

Rs.

Bank details for the online transfer/direct deposit:

Account Name: The Ceylon Chamber of Commerce
Bank: National Development Bank PLC
Account No: 101000951391
Branch: Head Office
Bank Address: 40, Navam Mawatha, Colombo 2.
Swift Code: NDBSLKLX

To go direct to the
Online Payment link:

CLICK HERE!

Signature:

SUMMIT FEE*

Single participant (Member company)

@ LKR 2,000/- per session

@ LKR 10,000/- (All Sessions)

(including local taxes)

Single participant (Non-Member company)

@ LKR 3,000/- per session

@ LKR 15,000/- (All Sessions)

(including local taxes)

* Access to Inaugural Sessions on Day 1 and Day 2
as well as the Closing Session will be provided
free of charge on Summit registration.

Please send this form duly completed, along
with details of your online transfer or scanned
copy of your bank deposit, to:

The Ceylon Chamber of Commerce
50 Navam Mawatha, Colombo 2, Sri Lanka
Fax: +94 11 2449352 / 2437477

Attention of:

Niroshini Sivagananathan

niroshini@chamber.lk / 011 5588852

Alikie Perera

alike@chamber.lk / 011 5588805

**For details, contact our HOTLINES on
770228855 | 770228877**

**Closing date for registration:
25th November 2020**

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Chairmen & CEOs, Directors, Senior Managers,
Foreign Investors, Senior Government Officials
and Academics

- Enhance your knowledge on government plans to develop the Sri Lankan economy and progress in implementation of plans
- Improve your own business through knowledge enhancement in your relevant sector
- Ascertain potential sectors and projects for investment in Sri Lanka
- Opportunity to clarify your concerns with key government officials and industry leaders

The Ceylon Chamber of Commerce

With over 180 years of service to the nation and business community, it is the premier forum for business in Sri Lanka.

Working closely with 38 Trade, Product and Service Associations, 19 Bilateral Business Councils and through its network of 22 regional and other chambers, the Ceylon Chamber of Commerce serves as the gateway to a world of business opportunity.

For further information, contact:



**The
Ceylon
Chamber of
Commerce**

The Ceylon Chamber of Commerce
50 Navam Mawatha, Colombo 2, Sri Lanka
Fax: +94 11 2449352 / 2437477

Niroshini - niroshini@chamber.lk / 011 5588852
Alikie - alikie@chamber.lk / 011 5588805