

# INVESTING IN SRI LANKA

The Best Destination In Asia To Grow Your Business

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# WHY SRI LANKA



### **Investment Climate**



Location Advantages



Talent & Education



Quality of Life



Market Access



### INVESTMENT CLIMATE



### **Conducive Investment Policy**

- 100% Foreign Ownership
- 100% Repatriation of profits
- Foreign Investments Guaranteed by the Constitution
- Strong Intellectual Property laws in line with WIPO regulations
- Signatory to the Multilateral Investment Guarantee Agency (MIGA) of the World Bank
- Investment Protection Agreement with 26 countries
- Double Taxation Relief Agreement with 45 countries
- Signatory to SAARC Multilateral Treaty



#### 4 Decades and Counting

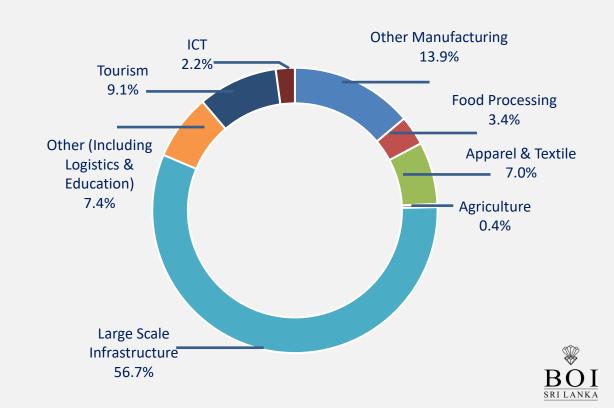
- The BOI partners with its clients for smooth facilitation and has successfully been doing so for over 40 years
- Home to over 1,200 foreign companies
- 15 Export Processing Zones in Operation and 2 upcoming zones
- Employment generated: 500K+ (135,000+ in EPZs)



### Vibrant business environment

- Manufacturing (High value added/ High tech)
- Apparel
- IT Services
- Tourism

- Food Processing
- Logistics
- Education
- Large-scale
   Infrastructure



### WHY SRI LANKA

#### Location **Advantage**

#### Trans-shipment Hub in South Asia

#### **Colombo Port**

- 1st in South Asia / 22nd in the World -WB and S&P Market Intelligence - 2022
- 17th best connected port Port Liner **Shipping Connectivity Index** (1st Quarter 2022- UNCTAD)
- 24th best TEUs throughput Lloyds List Top 100 Ports
- 3 Terminals with 11 berths with 12-18m depth (JAYA, SAGT, CICT)

#### **3 International Airports**

- Over **60,000** International Aircraft Movements per annum
- Over **10 Mn** Passenger Movements per annum
- Cargo Handling over **250,000** MT per annum

#### Talent & Education



Sri Lanka Ranks 1st in South Asia's Literacy Rate



Proficient in English Language



Highly Versatile and Skilled Workforce



30,000 Graduates Per Year



2<sup>nd</sup> Largest CIMA Pool in the World



100,000 Tertiary & **Vocationally Trained Students** Per Annum



15 State Universities /19 Higher Education Institutes / 1,346 **Tertiary & Vocational Training** Institutes

#### **Quality of Life**



Great place to live & work



8 World Heritage Sites & **Recreational Activities** 



International Healthcare Facilities



Leading International Schools with Quality Education



Wide selection of Housing & **Luxury Condominium Apartments** 



World Class Hotels, High-end Shopping, Theatres, Cafe, Art & Craft with Cosmopolitan Lifestyle



Ranked Highest in Human Development Index in South Asia

#### **Market Access**



#### **Europe**

The Generalized Scheme of Preference Plus (GSP+) with easy access over **450 Mn** 

Zero duty facility for over 6,400 items to 27 EU countries



#### Asia

India and Pakistan, giving duty free access to over **1.5 Bn** consumer market

Country	Tariff Lines	Value Addition
(8)	4,228	35%
C	4,676	35%
<b>(</b> :	All Items	35%



#### **Regional Trade Agreements**

- South Asian Free Trade Agreement (SAFTA) - 1.7 Bn
- Asia Pacific Trade Agreements (APTA) - **2.5 Bn**

### PRIORITY SECTORS TO DRIVE FDIs

Manufacturing	<ul><li>Pharmaceuticals</li><li>Apparel</li><li>Textiles &amp; Accessories</li></ul>	<ul><li>Electrical &amp; Electronic</li><li>Rubber</li><li>Auto Components</li></ul>	<ul><li>Medical Devices</li><li>Machinery &amp; Appliances</li><li>Value added Minerals</li></ul>
Infrastructure	<ul><li>Mixed Development</li><li>Renewable Energy</li></ul>	<ul><li>Logistic Centres</li><li>Hospitals</li></ul>	Integrated Hazardous Waste
Services	Information Technology	Hospitality & Tourism	• Education
Agriculture	Processed food	• Fisheries	





# BOARD OF INVESTMENT (BOI)

Pioneer in attracting Foreign Direct Investment into Sri Lanka, generating employment and export revenue.



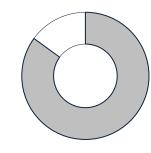
### **BOI CONTRIBUTION**



### To National Economy



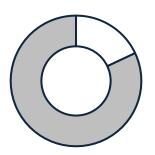
**65%**National Exports



**83%**National Industrial Exports



**96%**National Apparel Exports



18%
National Labor force
Engaged in Industrial
activities (including ICT)



#### **BOI Performance in 2022**



**US\$2.8 Bn** 

**Applications Received** 



**US\$ 713 Mn** 

FDI Inflow up to 3Q 2022



US\$8Bn

Merchandise Exports by BOI Enterprises (Jan-Nov 2022) a 10% increase YoY



# **BOI FACILITATION**



# Investor Facilitation Center (IFC)

- Established at 27th Floor of West Tower WTC
- Common platform to obtain Line Agency approvals



### Partnership Finder Database

 A web-based platform to find Business partners



#### Long-Term Residence Visa

5 to 10 years Long term Residence Visa for Investor, Spouse & Dependents



### **Digitization**

- Online submission of Import Export CUSDECS
- Online Visa application
- Future-Tie-up with UDA
   Digital platform for approval



#### **EPZs**

- 15 EPZs in Operation
- 2 New EPZs



### HOME TO THE BEST













































Level 26, West Tower, World Trade Centre, Echelon Square, Colombo 1, Sri Lanka



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