



BOAT & MARINE SHOW

SRI LANKA 2023

8TH EDITION | SINCE 2008

27, 28 & 29 OCT

03:00 pm – 11:00 pm

PORT CITY – COLOMBO



In Partnership with



Endorsed by



Organized By



INTRODUCTION

South Asia's most focused and significant international Boat and Marine Show, Sri Lanka 2023, will be held from the 27th to the 29th of October 2023 at the Port City. This event will be the largest ever boat and marine show in Sri Lanka organized to showcase the country's capabilities in recreational boating, yachting, marine tourism, boat building, and related services for export and local markets.

Following the success of Boat Show Sri Lanka 2008, 2010, 2012, 2014, 2016 & 2018, the upcoming boating and marine show will attract a large number of buyers and visitors, boating enthusiasts, and industry professionals from countries such as India, Singapore, Maldives, South Korea, Belgium, Middle East, Germany, Holland, UK, Seychelles, etc. The Boat and Marine Show Sri Lanka 2023 will be organized by The Chamber of Marine Industries of Sri Lanka and the Sri Lanka Export Development Board in association with the Ministry of Industries and Sri Lanka Tourism Promotion Bureau.

EXHIBITOR PROFILE

- Boats, Yachts and Ship builders
- Boat trailers and storage devices
- Boat and ship repairs and services
- Ref systems, Fire systems and Fenders
- Jet Skies and MCs
- Sails and Riggings
- Ribs and Tenders and inflatable boats
- Naval and military vessels
- Diving equipment and services
- Air-conditioning systems
- Fishing boats and fishing equipment
- Marine software developers
- Boat electronics
- Boat building materials and composites
- Navigation and communication equipment suppliers, dealers
- Pontoons, Buoyancy aids and Anchors
- Boat covers, hoods and Boat interiors and designs
- Boat engine suppliers and dealers
- Marine paints, coatings etc (in board and outboard)
- Yacht brokers, Yacht Charters, Agents Of marine tourism
- Propellers, shafts and transmissions
- Water sports equipment and accessories
- Marine batteries, powering equipment, lubricants etc

BUYER PROFILE

Buyers will include:

- Investors looking for joint ventures in Boat Building
- Hotels and Resorts
- High Net worth individuals and Boat enthusiasts
- Navy and Coast Guard
- Water Sport Enthusiasts
- Yachting and sailing clubs
- Trade Buyers and Distributors
- Yachts and Boat Owners
- Port and Harbours
- Other professionals in Boating sector

BOOK YOUR STALL NOW !

☎ +94 70 633 8202 / +94 77 655 3337

✉ info@boatshowsl.com

🌐 www.boatshowsl.com



EXHIBITION ORGANIZERS EVENT PROMOTOR

CDC EVENTS
& Travels (Pvt) Ltd





SRI LANKA

BOAT & SHIP

BUILDING INDUSTRY





Our Focus...

- 1. Promote Sri Lanka as a Boat and Ship building hub in South Asia**
- 2. Promote Sri Lanka as a Nautical Tourism, Yachting and Boating Destination**
- 3. Increase Export Revenue of Boat and Ship Building Companies**

INDUSTRY CAPABILITY-Export of Boats and Ships-

Range of products:

- Pleasure boats, Speed cruisers, Luxury sailing & Motor yachts
- Military and Coast guard vessels, Surveillance vessels, Fast attack crafts, Rescue crafts, Sea cadet training vessels etc.
- Work boats & Passenger Vessels, House boats, Floating restaurants, Pontoons, Paddle boats
- Boat accessories (Fishing gear, propellers, Life Jacket, Sail making)
- Ship building , Boat and Ship repairing
- Fishing boats, Fisheries research vessels

INDUSTRY CAPABILITY-Export of Boats and Ships-

Markets Served

- Singapore, Maldives, Seychelles, Madagascar, Mauritius, India, Bangladesh
- **Norway, Netherlands, UK, Japan**
- Nigeria, Tanzania, Somalia, Comoros
- **Oman, Bahrain**

INDUSTRY CAPABILITY-Export of Boats and Ships-

Main Companies: (ISO, GL or LLOYD certified)

- ◎ **Colombo Dockyard PLC** –Ship building, military boats, tugs etc. (steel and aluminium) and ship repairs
- ◎ **Neil Marine (PVT) LTD** –Boats using FRP and composites including yachts, utility boats, fishing boats, pleasure crafts etc.
- ◎ **Dhanusha Marine (PVT) LTD** –Boats using FRP and composites including yachts, fishing boats, pleasure crafts etc.
- ◎ **BAFF Polymech (PVT) LTD** – Sail boats, Yachts of different sizes for individual and charter purposes using FRP and composites, carbon fibre
- ◎ **Solas Marine (PVT) LTD** - Yachts, fishing boats, pleasure crafts, Coast guard vessels, Ferry boats with solar power using FRP and composites
- ◎ **GL Yachting Asia(PVT) LTD** - Sailing catamarans for export

INDUSTRY CAPABILITY-Export of Boats and Ships

Main Companies: (ISO, GL or LLOYD certified)

- ⦿ **North West Marine (PVT)LTD** –Fishing vessels, pleasure crafts using FRP and composites
- ⦿ **Walkers Ship Yard (PVT)** – Utility vessels using steel and aluminium and pleasure crafts using FRP and composites
- ⦿ **Sri Lanka Navy Boat Yard (Government)** - Military, Coast guard vessels, Patrol crafts etc.
- ⦿ **Saram Marine (PVT) LTD** – Large fishing vessels using FRP and composites, Boat accessories
- ⦿ **Sealani Boat Yard** – Large fishing vessels using FRP and composites
- ⦿ **Jostein Viksund Design & Model Center (Pvt) Ltd** – Pleasure crafts, sports fishing vessels, sports boats – **Viksund Brand**

INDUSTRY CAPABILITY



Luxury Yachts & Pleasure Boats



INDUSTRY CAPABILITY



Motor Launch



Utility Boats



Coast guard vessels

Restaurant Boat



Ships



Eco Friendly Bulk Carriers



Super luxury vessel under repair



Imagine – 12Marinas for Sri Lanka in 2030

- Network around the Island with 1200 Berths
- 4.0 Mn Tourist arrivals
- May have a market potential for around 4000 boats
- 750 to 1000 MN USD FE



COLOMBO PORT CITY

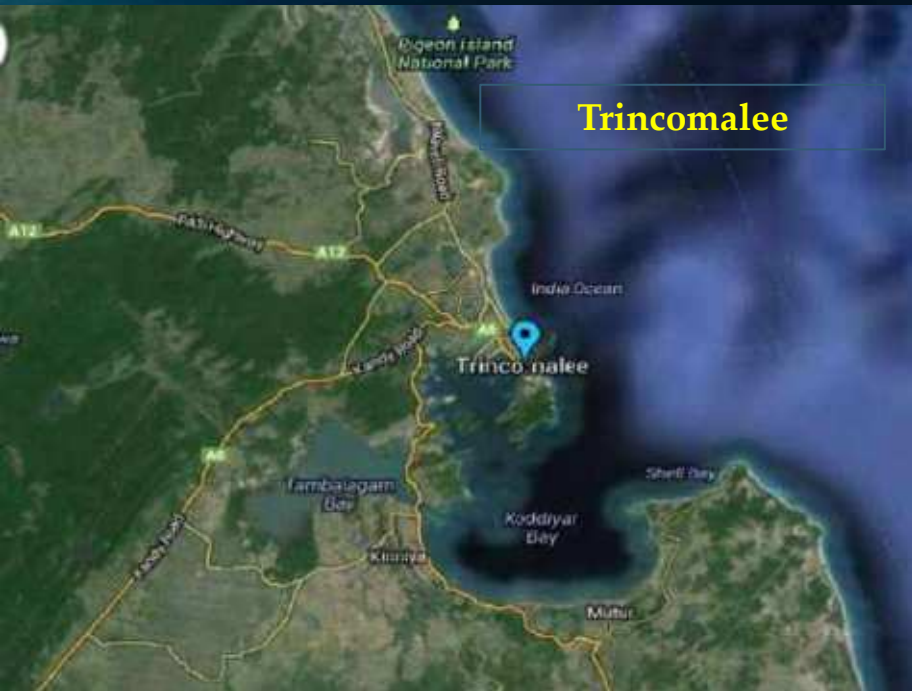


Marinas in Sri Lanka-what's going on?

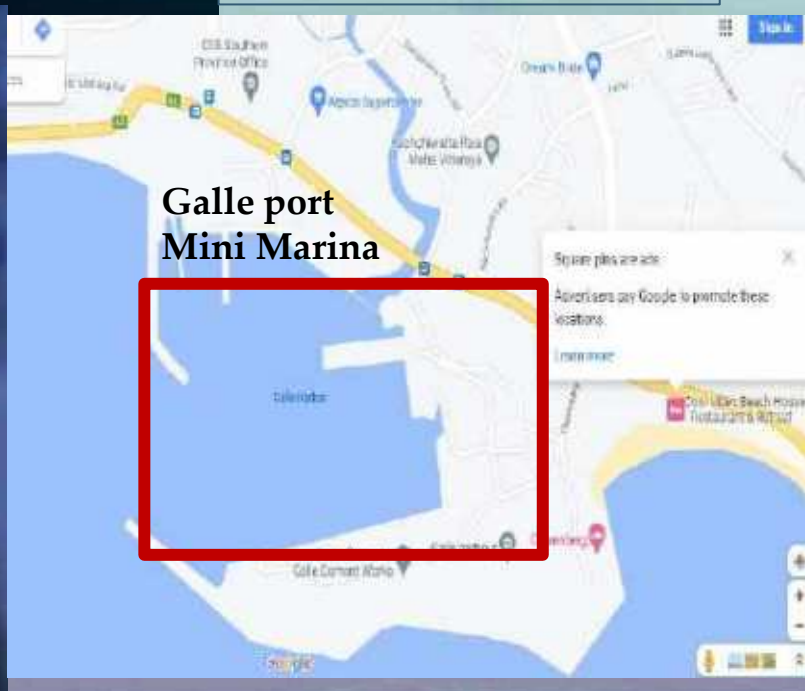
Beruwala



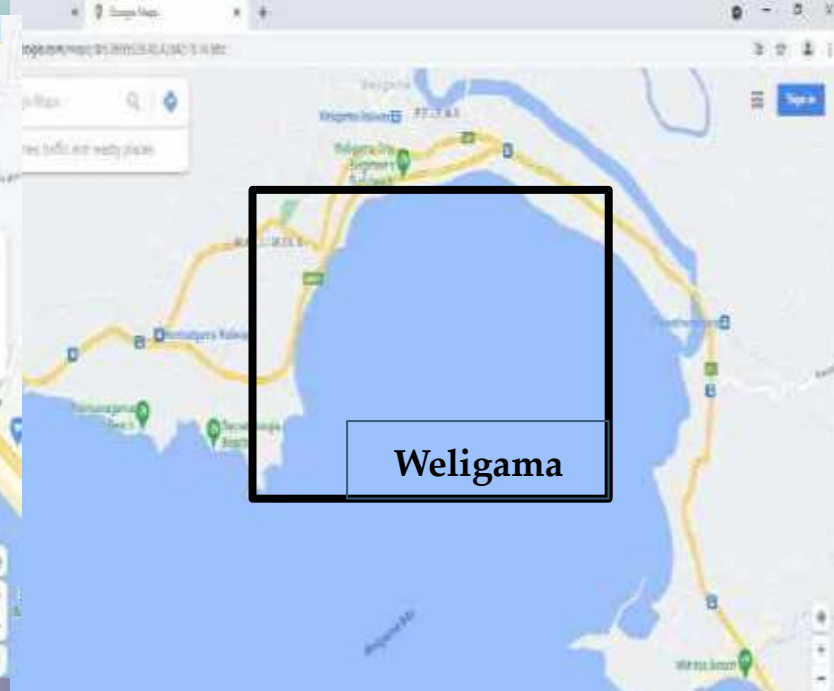
Trincomalee



**Galle port
Mini Marina**



Weligama



We are looking for...?

Boat and Ship Building

- Investment in Sri Lanka to Build world brands in the field of recreational and commercial boats (**JVs and Direct Investment Possibilities**)
- **Collaboration in Small Ship building industry – opportunity exist in the export of tugs, barges, pilot boats, dredgers, work boats etc. and eco friendly vessels**
- Promote Sri Lanka as a Nautical Tourism, Yachting and Boating Destination and collaborations to promote combined charter operations between two countries

We are looking
for?

- Buyers/agents/brokers in boats and ships trading particularly in Asia, Africa Middle East and EU
- Collaboration in marketing of eco friendly boats and vessels in Asia, Middle East and EU



Thank you
Gamini B Herath

Managing Director- BTI Sri Lanka



Map of Sri Lanka showing fisheries harbours



COASTAL BELT – 1340km

LARGE INLAND WATER MASS

- Lagoons, Lakes, Reserviors

21 FISHERIES HARBOURS

15 ANCHORAGES AND
1053 LANDING SITES

LEADING SRI LANKAN BOAT MANUFACTURERS

NEIL MARINE



SAIL LANKA

DHANUSHA MARINE



TECHNOLOGIES AND TRAINING

- Resin infusion
- Moulding inside air conditioned humidity controlled warehouse
- Quality control checks to ensure correct resin quantities and ratios maintained



OBJECTIVES

The Boat Show

To provide a single platform for all boat and ship building industry related business sectors to display and promote their respective products and services to potential local and international clients.

The Boating Festival

To promote nautical tourism sector and giving initiation for the recreational boating culture in Sri Lanka.

BOAT SHOW DATES : 27,28,29 October 2023

Port City Colombo

TARGET COUNTRIES

- ANY COUNTRY WHERE FISHING VESSELS ARE USED
- ANY COUNTRY WHERE PLEASURE CRAFT IN USE
- MAINLY FORCUSSING ON EAST AFRICAN COUNTRIS ,
MIDDLE EAST , MALDIVES , UK, USA , NETHERLANDS
- COUNTRIES EXPLORING OPPORTUNITIES IN MARINE
AND OFFSHORE

BOAT SHOW DATES : 27,28,29 October 2023

Port City Colombo

SPONSORSHIP

- BUYERS AND INTERNATIONAL MEDIA PERSONNEL WILL BE HOSTED WITH U/M
- 3 DAY/NIGHTS B&B ACCOMMODATION IN A LEADING HOTEL IN COLOMBO
- AIRPORT PICK UP AND DROP

STANDARDS

**CAPABLE TO FOLLOW ANY INTERNATIONAL STANDARD
USE OF CLASS APPROVED MATERIAL AND CERTIFICATION**

BOAT SHOW DATES : 27,28,29 October 2023

Port City Colombo



BOAT & MARINE SHOW

SRI LANKA 2023

8TH EDITION | SINCE 2008

27, 28 & 29 OCT

03:00 pm - 11:00 pm

PORT CITY - COLOMBO



In Partnership with



Endorsed by



Organized By



PREVIOUS BOAT SHOW





FISHER

The Classic Motor Sailer

Authorized Manufacturer of Fisher Series (25,36,37)

THANK YOU

ADDITIONAL SLIDES

Sri Lanka
Pearl of the Indian Ocean presents...



**INTERNATIONAL
 BOAT
 EXHIBITION**

**SOUTH ASIA'S LARGEST
 BOAT SHOW & BOATING FESTIVAL**

26TH, 27TH, 28TH OCTOBER 2018

**3.00PM - 10.00 PM
 GALLE YACHT MARINA
 PORT OF GALLE - SRI LANKA**



Boat Show & Boating Festival Sri Lanka 2018

South Asia's most licensed and largest International Boat Show and Boating Festival Sri Lanka 2018 will be held from 26th to the 28th October 2018 at the Galle Yacht Marina of the Port of Galle. This event will be the first ever marine festival in Sri Lanka organized to showcase the country's capabilities in recreational boating, yachting, marine tourism, boat building and related services for export and local markets.

To attract the younger age groups towards boating, in addition to the boat and ship building sector, water sports events geared to the younger generation including wake boarding, water skiing, jet ski racing, wind surfing, catamaran and dinghy racing, trix a boat event run by sailing clubs, fashion show linked to a nautical theme, fishing events and demonstrations, music (baroque bands), F and B court, classic car rally and display (with the local club), Sri Lanka cultural display especially those linked to the sea, events for school children, marine tourism, ocean academy, Sun B Sam festival etc. will be added.

Following the success of Boat Show Sri Lanka 2008, 2010, 2012, 2014 & 2016, the upcoming boating festival will attract large number of buyers and visitors, boating enthusiasts and industry professionals from countries such as India, Singapore, Maldives, South Korea, Belgium, Middle East, Germany, Holland, UK, Seychelles etc.

The Boat Show and Boating Festival Sri Lanka 2018 will be organized by Boat Building Technology Improvement Institute Lanka (Int'l) Limited (BTL) and the Sri Lanka Export Development Board in association with Ministry of Development Strategies & International Trade, Ministry of Industries and Commerce and Ministry of Ports and Shipping (Sri Lanka Ports Authority).

LET'S MAKE THE BOAT SHOW AND BOATING FESTIVAL 2018 A RESOUNDING SUCCESS.

Glimpse of Boat Show Sri Lanka 2016



Exhibitors

Leading Boat and yacht manufacturers of both Sri Lanka & Overseas will participate in the boat show and boating festival 2018.

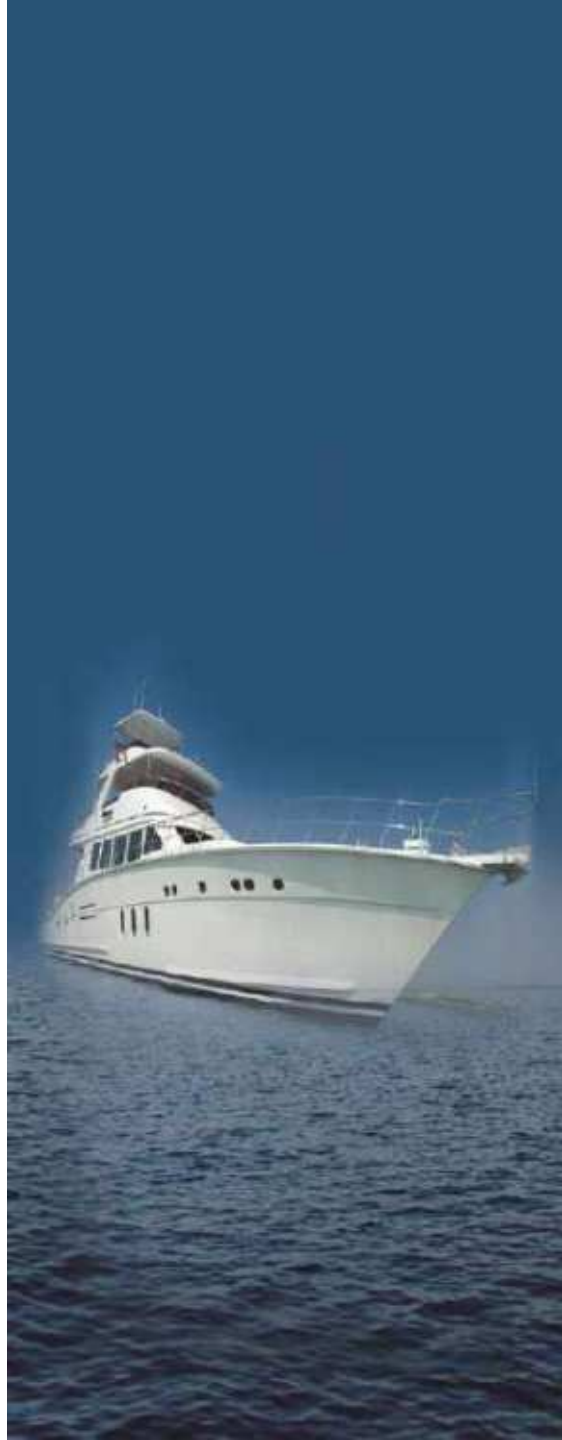
Possible exhibitors will include boat and yacht manufacturers, engine, ERP material, Navigation equipment suppliers and those who engaged among others listed below.

- Boat, Yacht and Ship Builders
- Boat and ship repairs and services
- Jet Skies and PWCs
- Kites and Tenders and Inflatable boats
- Naval and military vessels
- Fishing boats and fishing equipment
- Boat electronics
- Navigation and communication equipment suppliers, dealers
- Boat engine suppliers and dealers (In board and outboard)
- Propellers, shafts and transmissions
- Water sports equipment and accessories
- Game fishing equipment and accessories
- Deck equipment, whistles and accessories
- Boat trailers and storage devices
- RFI systems, Fire systems and Tenders
- Sails and Riggers
- Diving equipment and services
- Air conditioning systems
- Marine software developers
- Boat building materials and composites
- Paintwork, Rusticity aids and Antifouls
- Boat covers, hoods and Boat interiors and designs
- Marine paints, coatings etc.
- Yacht brokers, Yacht Charters, Agents of marine tourism
- Marine homering, powdering equipment, lubricants etc.
- Equipment manufacturers
- Wake & Dolphin washing

Buyers Profile

Buyers will include,

- Investors looking for joint ventures in Boat Building
- Hotels & Resorts
- High Net - Worth individuals & Boating enthusiasts
- Navy and Coast Guard
- Water sport Enthusiast
- Yachting and sailing clubs
- Tour Operators, Other service providers
- Adventure Clubs
- Boat Builders
- Marine Builders/Craftsman
- Yacht Brokers and Charters
- Trade Buyers & Distributors
- Leisure, Marine and Lifestyle enthusiasts
- Yachts and Boat Owners
- Commercial vessel owners and operators
- Media & Tourists
- Underwater diving and salvage services
- Fisheries cooperative and individuals
- Ports & Harbors
- Marine Educational centres & Diving Schools
- Water Transport service providers
- Other Professionals in Marine Sector



- Boat and Yacht Builders
- Ship Building & Repairs
- House Boats, Life Rafts
- Fishing Boats & Fishing Equipment
- Jet Skies & PWCs
- RIBs & Tenders, Inflatable Boats
- Outboard & Inboard Engines
- Marine Equipment and Services
- Propellers, Shafts & Transmissions
- Water Sports Equipment, Accessories
- Marine Software
- Charter companies, Yacht brokers
and may more

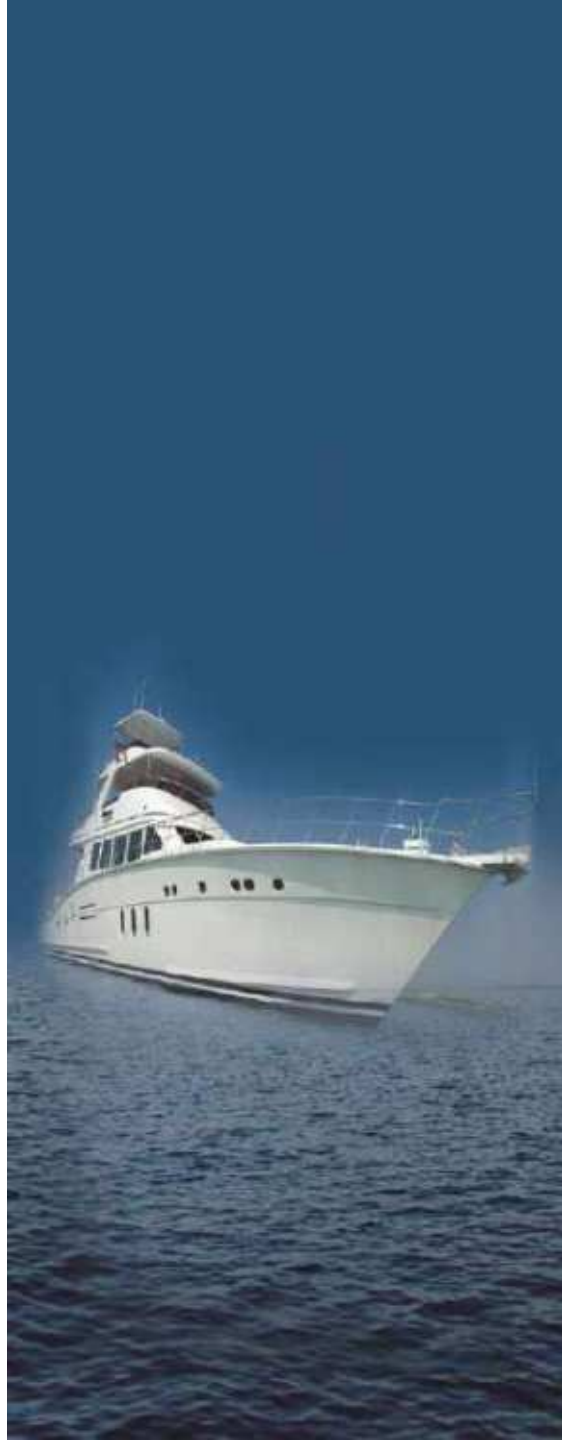
Buyers Profile

Buyers for boats ,yachts and other floating structures:

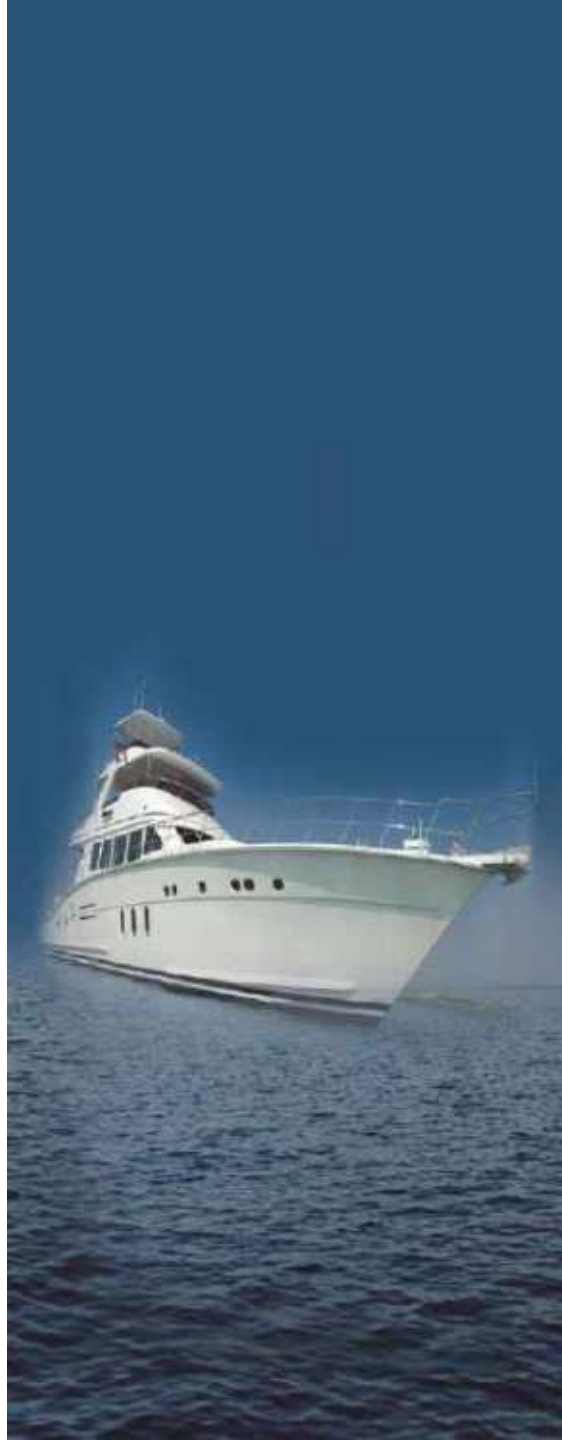
From countries such as Belgium, Singapore, Maldives, India, The Netherlands, Norway, Seychelles, Maldives, African region and Mauritius will be invited

Also include:

- **Charter operators, water transport tour operators, yachting and sailing clubs, hotels, resorts, luxury safari operators, boating and water sports enthusiasts among others**
- **Navy and coast guards**
- **Ports and harbor transport operators**



PROMOTIONAL CAMPAIGN



- Sri Lankan Embassies and High Commissions in selected countries
- Web banners in IBI Mag and News letters
- ICOMIA website
- BTI and EDB sponsored web sites (btilanka.com and srilankaboating.com)
- TV and Radio Advertisements
- Personalized Invitations
- Selected Video Walls in main cities
- Newspaper Advertisements
- Poster Campaign in Colombo and Galle
- Online banners on leading news websites
- Frequent E-Flyers
- Direct mailers to the comprehensive database of CDC Events